for attaching to the container, the peripheral wall comprising different sections, wherein each section of the peripheral wall has a wall section of substantially constant diameter, and two adjacent sections are connected to one another by an annular transition which is substantially perpendicular to the wall sections.

- 2. (Amended) The insert piece as claimed in claim 1, wherein the peripheral wall comprises two sections of different diameters.
- 3. (Amended) The insert piece as claimed in claim 2, wherein the section which adjoins the closed end of the insert piece has a smaller diameter than the diameter of the section which adjoins the open end.
- 4. (Amended) The insert piece as claimed in claim 1, wherein the insert piece is made from packaging steel.
- 5. (Amended) The insert piece as claimed in claim 4, wherein the packaging steel is coated with plastic.
- 6. (Amended) The insert piece as claimed in claim 1, wherein the insert piece is produced by deep-drawing.
- 7. (Amended) A container for a product which is to be heated or cooled, provided with an insert piece as claimed in claim 1.
- 8. (Amended) A process for forming an insert piece for a container for a product which is to be heated or cooled, which insert piece is used to accommodate a heating or cooling means, and which insert piece is of elongate form with a peripheral wall and an open end and a closed end, wherein the insert piece is produced by deep-drawing in at least

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two deep-drawing steps, in such a manner that the peripheral wall of the insert piece is composed of two sections of different diameters.

Please add the following new claims.

- 9. The container as claimed in claim 7, wherein the peripheral wall comprises two sections of different diameters.
 - 10. The container as claimed in claim 9, wherein the section which adjoins the closed end of the insert piece has a smaller diameter than the diameter of the section which adjoins the open end.
 - 11. The container as claimed in claim 7, wherein the insert piece is made from packaging steel.
 - 12. The container as claimed in claim 11, wherein the packaging steel is coated with plastic.
 - 13. The container as claimed in claim 7, wherein the insert piece is produced by deep-drawing.
 - 14. The process as claimed in claim 8, wherein the section which adjoins the closed end of the insert piece has a smaller diameter than the diameter of the section which adjoins the open end.
 - 15. The process as claimed in claim 8, wherein the insert piece is made from packaging steel.
 - 16. The process as claimed in claim 15, wherein the packaging steel is coated with plastic.